



I4U PAKISTAN
Making Opportunities Happen



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COMPANY PROFILE

WE PROVIDE CUSTOMERS A BETTER WAY TO SHOP!

I4U Pakistan (I4U) is an online service that enables consumers to pay for their purchases by dividing the total cost across many Shariah compliant payment plans, without getting into riba.

At I4U Pakistan, we sell consumer goods at the best installment rates, aiming towards social inclusiveness and growth, providing our customers more buying power, thus, reinventing their lifestyles.

We strive to keep our valued customers with us by providing sophisticated quality services along with an economical installment plan offered for a term of 6, 9, 12 or 18 months.

Our Installment Plan is verified and approved by Islamic Scholars to create an interest-free (RIBA free) relationship between the customer and I4U.



WE PROVIDE CUSTOMERS A BETTER WAY TO SHOP!

We have a large array of top-notch customer centered product offerings updated to the latest market trends. We deal in consumer durables like Smartphones & Tablets, Motorcycles, LED TVs, DSLR Cameras, Laptops, Refrigerators/Deep Freezers, Air Conditioners, Generators, Sports/Fitness Machines, Washing Machines, Video Game Consoles and a lot more to follow.

Our brand offerings:



SAMSUNG



acer



ORIENT

Haier



Canon



Nikon



SONY



oppo



And more...



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Our Vision

- To become the market leader in installment packages (EMI) sales through ecommerce by broadening categories and brand offerings and enhancing the customer experience.

Our Mission

- To empower the customer to enrich their lifestyles by offering them affordable installment plans thereby enhancing their shopping experience creating a one-stop shop for variety of consumer products within the bounds of Shariah.

Value Proposition

- We offer competitive installment packages on a variety of consumer durables in consumer electronics as per customer requirements and delighting the customer with a valuable shopping experience.

Our Core Values:

- Shariah-compliance,
- Trust,
- Professionalism,
- Service excellence
- Social responsibility.

Brand Essence
<ul style="list-style-type: none">• Trust and empowering

Brand Personality:
<ul style="list-style-type: none">• Agile; happy; authentic innovative; imaginative; passionate; with hopes, dreams and aspirations; and advocating power-to-the-people

Relationships:
<ul style="list-style-type: none">• Our aim is to build long-standing trust with our customers. We recognize and value our customers' needs, and strive to create more value for them.

Our Motto
<ul style="list-style-type: none">• Make Opportunities Happen!

TOP 10 REASONS TO PURCHASE FROM I4U.COM.PK

1. Karachi's leading online installment plan selling business
2. Offering quality products with available local warranty
3. Our plans are interest-free (RIBA Free)
4. Affordable installment plans, providing more value
5. Safe and secure order placement and delivery
6. Serving large organizations and multi-national corporations
7. Officially registered and well recognized amongst the citizens of Karachi
8. Fast processing and free home delivery
9. Reliable customer support
10. Installment plans are specifically designed for Karachi only

Our Installment Plan Offerings

MOTORCYCLES



SMARTPHONES



TELEVISIONS



REFRIGERATORS



LAPTOPS



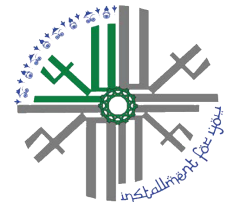
WASHING MACHINES



CAMERAS



And more...



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OUR CLIENTS





I4U PAKISTAN
Making Opportunities Happen

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